

For which purposes do we process your personal data?	What personal data do we process?	What is the legal basis for processing this data?	How long do we process your personal data for the stated purpose?
In order to administer your booking and carry out your payment.	Your name, mobile phone number, e-mail address, card details from your bank card and the country you come from. If you choose to leave a message for the hotel, we will also process your message. If someone else books your stay, that person will register these details about you.	It is necessary to process this data in order to fulfil our agreement with you. If someone else books your stay, we will process your data with the support of our legitimate interest in being able to administer our agreement with the person who booked your stay for you. If you send any sensitive personal data to us in a message, we will process this with the support of your consent.	Until your stay is completed and payment has been made.
In order to communicate with you before, during and after your stay, e.g. to send a booking confirmation, to inform you what will happen during your stay, and to contact you if you leave anything in your hotel room.	Your name, mobile phone number, telephone number and e-mail address.	It is necessary to process this data in order to fulfil our agreement with you.	For twelve months after your visit.
In order for you to be able to book a space in our covered car park and to let you in directly on arrival.	Your car registration number.	It is necessary to process this data in order to fulfil our agreement with you.	Until your stay is completed.
In order to get an evaluation from you after your stay and to improve the experience in connection with future visits, we will send you an evaluation after your stay.	Your name and e-mail address.	Processing is justified by our legitimate interest in being able to send you surveys in order to obtain feedback on your stay with us.	For three months after your visit.

In order to send SMGT's newsletters and targeted marketing that we think you may be interested in.	Your name, and your contact details such as your postal address, e-mail address and mobile phone number.	Processing takes place with the support of your consent.	Processing takes place until you withdraw your consent, deregister or otherwise decline to receive marketing.
In order to comply with accounting legislation, we process history of completed payments and transactions that constitute accounting materials.	Information detailed on the payment documentation, i.e. the actual transaction.	It is necessary to process this data in order to comply with the Swedish Accounting Act.	For seven years, in accordance with the Swedish Accounting Act.
In order to deal with any complaints or legal claims.	Your name, your contact details and information about your booking and your stay.	It is necessary to process this data in connection with our subsequent legal obligations to deal with complaints and to deal with legal claims.	For two years after your visit.
In order to deal with any complaints or legal demands.	Your name, your contact details and information about your booking and your stay.	It is necessary to process this data in connection with our subsequent legal obligations to deal with complaints, and to enable us to defend legal demands and deal with legal claims.	For as long as the complaint or the legal demand is in progress.