For which purposes do we process your personal data?	What personal data do we process?	What is the legal basis for processing this data?	How long do we process your personal data for the stated purpose?
In order to administer your booking or order and carry out your payment.	Your forename and surname, and your email address. If you choose to leave a message for us, we will also process your message.	It is necessary to process this data in order to fulfil our agreement with you.	Until the consultation or order has been completed.
In order to communicate with you before your visit, e.g. sending a booking confirmation and information.	Your name, mobile phone number and e-mail address.	It is necessary to process this data in order to fulfil our agreement with you.	Until the consultation or order has been completed.
In order to send SMGT's newsletters and targeted marketing that we think you may be interested in.	Your name, mobile phone number and e-mail address.	Processing takes place with the support of your consent.	For two years after your visit.  After that, you will receive an e-mail in which you can give your consent to continue receiving information from SMGT. You can deregister at any time.
In order to comply with accounting legislation, we process history of completed payments and transactions that constitute accounting materials.	Information detailed on the payment documentation, i.e. the actual transaction.	It is necessary to process this data in order to comply with the Swedish Accounting Act.	For seven years, in accordance with the Swedish Accounting Act.