

For which purposes do we process your personal data?	What personal data do we process?	What is the legal basis for processing this data?	How long do we process your personal data for the stated purpose?
<p>In order to send you marketing about our fairs that, based on your professional role or position, we think you may be interested in.</p>	<p>Your name, your e-mail address and information about your professional role or position that we have gathered from external and publicly available sources, or from third parties.</p>	<p>Processing is justified by our legitimate interest in being able to send marketing about our fairs.</p>	<p>If you are a professional in a certain trade and SMGT has events/fairs within this or similar trades we will save your data as long as you are an important person for us through our professional relationship. We carry out continuously updates to keep our database current and if it comes to our knowledge that your role or employer has changed, we will deleted your data.</p> <p>You can choose at any time to unsubscribe from newsletters or ask us to delete your data.</p>
<p>In order to inform you about the fair and the opportunity to exhibit, provided that your company belongs to a relevant exhibitor category for one or more of our fairs. This involves e.g. sales mailings and telephone calls from SMGT.</p>	<p>Your name, your e-mail address and information about your professional role or position that we have gathered from external and publicly available sources, or from third parties.</p>	<p>Processing is justified by our legitimate interest in being able to send marketing about our fairs.</p>	<p>If you are a professional in a certain trade and SMGT has events/fairs within this or similar trades we will save your data as long as you are an important person for us through our professional relationship. We carry out continuously updates to keep our database current and if it comes to our knowledge that your role or employer has changed, we will deleted your data.</p> <p>You can choose at any time to unsubscribe from newsletters or ask us to delete your data</p>

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