

For which purposes do we process your personal data?	What personal data do we process?	What is the legal basis for processing this data?	How long do we process your personal data for the stated purpose?
<p>In order to identify you quickly and easily when you arrive at the fair, the barcode on your visitor's badge – which contains personal data – will be scanned.</p>	<p>Information that you have provided when registering and that is included on your visitor's badge.</p>	<p>It is necessary to process this data in order to fulfil our agreement with you, i.e. in order for you to be granted access to the fair.</p>	<p>Until the fair has taken place.</p>
<p>Transferring your personal data so that exhibitors, sponsors, industry organisations, speakers or other parties participating in the event can quickly and easily get access to information about you. The aim is to provide adequate feedback to all those who visit an exhibitor's stand or otherwise meet them during the fair by scanning the barcode on your visitor's badge which contains personal data.</p>	<p>Information that you have provided when registering and that is included on your visitor's badge.</p>	<p>Your consent which you give when choosing to allow your badge to be scanned.</p>	<p>Until the fair has taken place. Thereafter, the party who has scanned your badge will process your personal data as an independent personal data controller.</p>