

Facts and figures

» Vitalis 2024

– The largest eHealth event in Scandinavia

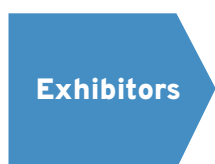
Vitalis yearly attracting approximately 6000 attendees with the shared aim of building their knowledge and improving tomorrow's health care.

Quick facts from Vitalis 2024

- 4 days event
- Up to 10 parallel conference tracks
- Approximately 400 sessions
- More than 700 speakers
- More than 6000 participants (where of approx 350 digitally)
- Approximately 200 exhibitors



Opinions on Vitalis



94%

rated the fair as very good, good or satisfactory

85%

rated the business benefits as very good, good or satisfactory

87%

plan to exhibit in 2024

90%

rated ROE as very good, good or satisfactory



87%

of the visitors plan to visit Vitalis next year

93%

of the visitors rated Vitalis conference as very good, good or satisfactory

97%

of the visitors rated the exhibit as very good, good or satisfactory



About the participants

Representing the following sectors

Regions/county councils/public healthcare: 27%
 Vendors: 31%
 Municipalities: 13%
 Authorities and state sector: 9%
 Private care: 6%
 Interest organization 3%
 Other: 11%

Geography

Visitors came from 25 countries
 91% of the visitors were Swedish
 6% were Nordic (other than Swedish)
 3% were from countries outside of the Nordics

Common positions

Management (head of units, operations managers etc)
 Business Developers
 IT managers / strategists
 Project Managers
 Care Administrators
 Physicians and nurses
 Purchase and Procurement

Buying influence

52% of the visitors impact or make purchasing decisions



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Organisations associated with the programme

Swedish Ministry of Health and Social Affairs • National Board of Health and Welfare • Inera • Swedish Association of Local Authorities and Regions • Swedish Medical Association • Swedish Association of Health Professionals Sahlgrenska Academy • Vinnova • Swedish Federation for Medical Informatics (SFMI) • Swedish Medtech Gothenburg Town and Municipality • Swedish eHealth agency Stockholm County Council • Swedish Medical Products Agency • Swedish eHealth Agency • Swedish Association of Senior Hospital Physicians • Swedish Society of Nursing

