

**60**

1964 | 2024

**YEARS**

# THE PACKAGING EVENT

## FOR A NEW ERA

**SCAN  
PACK****GOTHENBURG  
22-25 OCT. 2024**

Scanpack is the largest packaging event in Scandinavia, bringing together producers, suppliers, and decision makers from the entire value chain. A focal point for new technology, new materials, and the packaging solutions of the future. The event is a unique opportunity for companies to reach out to potential customers and partners, from material suppliers and packaging manufacturers to brand owners and retailers.

**12,899**  
PARTICIPANTS**EXHIBITORS**

- 397 exhibitors
- 25 countries

**VISITORS**

- 4,125 companies
- 45 countries

## SCANPACK VISITORS 2022

**POSITIONS**

- CEO/Owner ■ Head of Packaging
- Head of Sales ■ Head of Business Development
- Manufacturing Engineer ■ Head of Procurement
- Head of Logistics ■ Head of Production

**INDUSTRIES**

- Food and Beverage Industry
- Packaging Business ■ Manufacturing Industry
- Packaging Manufacturing and Materials
- Logistics and Transport ■ Graphic Industry, Printing ■ Chemical Industry

**BUYING INFLUENCE****34%** Decide**55%** Influence**AREAS OF INTEREST**

Greatest areas of interest for visitors:

- Packaging Materials ■ Packaging Machinery and Equipment
- Labelling and Product Marking Equipment ■ Transport Packaging
- Systems (Machines and Materials) ■ Consumer Packaging

**BUSINESS DEALINGS AT SCANPACK****81%** of visitors have found new suppliers at the event.**82%** of visitors say they discussed concrete projects with exhibitors or requested offers.**79%** assess that they are very likely to buy or suggest buying products/services that they saw at the event within the next twelve months.**SATISFIED EXHIBITORS AND VISITORS****95%** of both exhibitors and visitors are satisfied with the event.**MAJOR INTEREST IN SCANPACK 2024****94%** of visitors plan to visit Scanpack 2024.



### CHALLENGES IN THE PACKAGING INDUSTRY

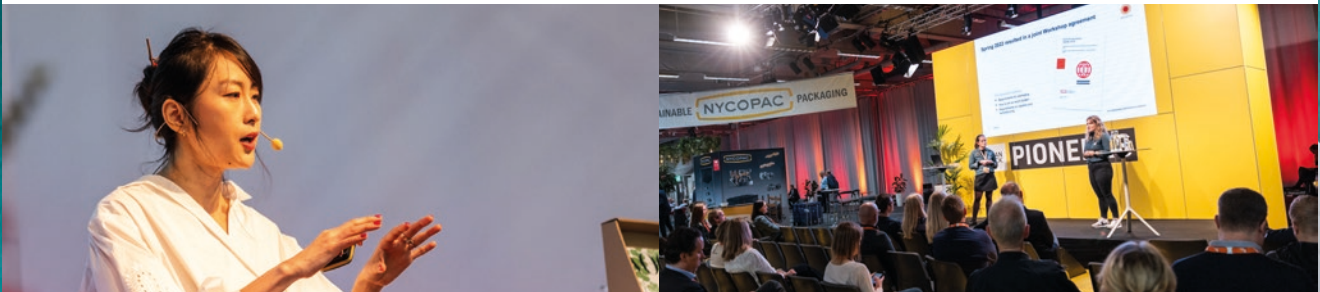
Major challenges in the industry will be discussed and debated, including in a skills-developing and inspiring programme. Topics on the agenda include sustainability, cost-effective production, innovative solutions, legislation, and consumer-driven development.

### NEW BUSINESS OPPORTUNITIES WITH MATCHMAKING

A new feature at Scanpack 2024 is matchmaking, which helps companies find new customers, partners and industry peers directly on the exhibition floor. This service provides an effective platform for new connections and maximised business opportunities.

### SCANPACK PIONEERS

Scanpack Pioneers returns to Scanpack 2024. A meeting point on level 2, where innovations and development are in focus. This is where startups and major corporations can meet to share knowledge and explore new materials, technologies, and solutions.



**DO YOU WANT TO ATTEND AS AN EXHIBITOR,  
IN A PROGRAMME, OR AS A PARTNER? CONTACT US!**

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